BOARD OF SUPERVISORS

Brown County

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EDUCATION & RECREATION COMMITTEE

John Van Dyck, Chair Paul Ballard, Vice Chair David Landwehr, Kathy Lefebvre, Ray Suennen

EDUCATION & RECREATION COMMITTEE
THURSDAY, FEBRUARY 28, 2019
5:30 pm
Room 200, Northern Building

305 E. Walnut Street

NOTICE IS HEREBY GIVEN THAT THE COMMITTEE MAY TAKE ACTION ON ANY ITEMS LISTED ON THE AGENDA

- I. Call Meeting to Order.
- II. Approve/Modify Agenda.
- III. Approve/Modify Minutes of January 31, 2019.

Comments from the Public

Consent Agenda

- 1. Neville Public Museum Governing Board Minutes of February 11, 2019.
- 2. Library Report for January, 2019.
- 3. Audit of Bills.

Discussion / Presentation Items / Superintendent's Report / Director's Report

4. Expo Hall Update.

Museum

Director's Report.

Library

Director's Report.

NEW Zoo

- 7. Director's Report.
- 8. Discussion regarding the feasibility of allowing cross country skiing at the Brown County Golf Course.

Park Management

Director's Report.

Golf Course

Superintendent's Report.

Action Items

- 11. Communication from Supervisor Evans Re: Create a County Pedestrian Trail from Pamperin Park to the Seymour Trail in Outagamie County. Utilizing the existing abandoned railroad which parallels CTH J. In order to avoid a dispute between Hobart and the Oneida Nation, I request Brown County take ownership through our Parks Department and establish a trail. Invite representatives from Hobart, The Oneida Nation, and Brown County. Motion at January meeting: To direct staff to meet with Corporation Counsel to have a resolution drafted showing support for the trail and bring back to the February Ed & Rec meeting. See Item 14 below.
- 12. Communication from Supervisor Erickson re: Have the Parks Department look into purchasing the old Eagle's Nest to add a much needed safe harbor and boat launch. *Motion at January meeting: To hold for 30 days.*
- 13. Communication from Supervisor Tran: For corporation counsel to draft a resolution to the Governor in support of continuing the Knowles-Nelson Stewardship Program/Grant. The KNS program's mission is to preserve valuable natural areas and wildlife habitat, protect water quality and fisheries and expand opportunities for outdoor recreation to promote economic development and enhance the quality of life for all residents of Brown County. Program is set to expire in 2020. Referred from February County Board.
- 14. Resolution re: Supporting Brown County Off-Road Recreational Trails, Including the Rail Corridor Between the Village of Howard and the Town of Oneida.
- **15.** Parks 2018 to 2019 Carryover Funds.
- **16.** NEW Zoo 2018 to 2019 Carryover Funds.
- 17. Resch Centre/Arena/Shopko Hall 2018 to 2019 Carryover Funds.

Other

- 18. Such other matters as authorized by law.
- 19. Adjourn.

John Van Dyck, Chair

Notice is hereby given that action by Committee may be taken on any of the items which are described or listed in this agenda.

Please take notice that it is possible additional members of the Board of Supervisors may attend this meeting, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purposes of discussion and information gathering relative to this agenda.

PROCEEDINGS OF THE BROWN COUNTY EDUCATION AND RECREATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the Brown County Education and Recreation Committee was held on Thursday, January 31, 2019 in Room 200 of the Northern Building, 305 E. Walnut Street, Green Bay, Wisconsin.

Present:

Chair Van Dyck, Supervisor Ballard, Supervisor Landwehr

Excused:

Supervisor Lefebvre, Supervisor Suennen

Also Present:

Director of Administration Chad Weininger, County Executive Troy Streckenbach, Supervisor Evans, Supervisor Tran, Library Executive Director Sarah Sugden, Museum Director Beth Lemke, Golf Course Superintendent Scott Anthes, Zoo and Park Director Neil Anderson, Assistant Park Director Matt Kriese,

other interested parties

l. Call to Order.

The meeting was called to order by Chair Van Dyck at 5:30 pm.

II. Approve/Modify Agenda.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. <u>MOTION</u> <u>CARRIED UNANIMOUSLY</u>

III. Approve/Modify Minutes of December 13, 2018 (regular and special).

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. <u>MOTION</u>
<u>CARRIED UNANIMOUSLY</u>

Comments from the Public - None.

Consent Agenda

- Library Board Minutes of October 18, November 15 and December 20, 2018.
- 2. Neville Public Museum Governing Board Minutes of December 10, 2018 and January 14, 2019.
- Golf Course Budget Status Financial Report for November 2018 Unaudited.
- Library Reports for November and December, 2018.
- 5. Museum Budget Status Financial Report for November 2018 Unaudited.
- 6. Parks Department Budget Status Financial Report for November 2018 Unaudited.
- NEW Zoo Budget Status Financial Report for November 2018 Unaudited.
- Audit of Bills.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. <u>MOTION</u>
<u>CARRIED UNANIMOUSLY</u>

<u>Discussion / Presentation Items / Superintendent's Report / Director's Report</u>

Library

9. Director's Report.

Library Executive Director Sarah Sugden addressed the Committee. She presented a director's report along with other materials, copies of which are attached, outlining some of the activities, events and programs going on at branches throughout the County. There are genealogy workshops that are very informative and popular as well as live musical performances and a number of other programs and enrichment events coming up.

Sugden highlighted safety as outlined in her director's report. She noted there are challenges to Library staff when it comes to safety and they are very concerned about the safety of the visitors as well as staff. Because the

Library is open to the public, there are a variety of challenges and also a number of opportunities to supervise and manage behavior issues. Sugden commended her staff in their ability to navigate challenging situations while working as a team together with law enforcement. Supervisor Ballard asked if there is protocol for aftercare of staff after a significant event takes place. Sugden explained that they meet with staff to do a debriefing and talk about the issue and also hear concerns and get feedback to be sure they are not missing anything. Staff that may need more resources can be referred to the appropriate County resources.

Sugden went on that she continues to learn everything she can about the Library and Brown County and she is excited about the opportunities for library services and partnerships that exist here. She is confident and optimistic about the future of the Library and looks forward to continuing to report good news to the Committee as well as bringing forward challenges that exist.

With regard to the initiatives being taken on the facilities, Sugden said there is a lot of work to do in identifying a plan as to how to best meet the needs of County residents through library facilities moving forward. They are doing assessments and looking at numbers to determine how much space is needed for the East Branch location which is a high priority given the condition of the current facility and the tenuous nature of the lease. They are also doing an assessment of the Central Library and digging in to see what space they have that is not being used wisely to get a true sense of what the space needs are. They are also looking at the library system as a whole and getting a sense from the communities as to things like access issues and also looking ahead to determine what people want and need from the library system. Sugden said when they move forward with a facilities plan, they will be making sure that any expenditure of County dollars into the facilities is strategic, useful and wise.

No action taken.

Golf Course

10. Superintendent's Report.

Golf Course Superintendent Scott Anthes said the year-end numbers are not finalized yet, but the golf course will end up making a little bit of money. The weather this winter is presenting some concern and Anthes noted that there is some ice buildup on the greens that likely happened around January 10. The new greens supposedly can handle this, but Anthes is still somewhat nervous. He will monitor this by taking samples and will keep the Committee updated. Anthes noted he is unable to attend the February meeting but will provide a written report. He said the snow that is currently on the golf course should help keep things stable and they can blow the snow off is necessary in spring to apply fertilizer.

Anthes also talked about the extra parcel of land that they talked about swapping at the last meeting and said he found that the County's parcel is only about 25 acres while the other parcel is about 80 acres and therefore he does not feel this is something that will work. Supervisor Landwehr suggested that parcels can be split and that may be something to pursue.

Anthes said they are doing a lot of maintenance work inside and are putting efforts into storage and cleaning things up. He noted they had to send one of the tractors out to have the transmission looked at. Anthes concluded by talking about the bank stabilization project Oneida Nation is spearheading. The bids for this are due this week and the project should be completed in February.

No action taken.

NEW Zoo

11. Director's Report.

Zoo Director Neil Anderson reported cold is the biggest thing affecting the Zoo right now. A number of animals have been moved inside, including the waterfowl because the ponds were icing up. There were animals all over, but it worked out well. The zookeepers were shuttled around from exhibit to exhibit which also worked out.

Anderson said there are hi—lo temps in a number of exhibits to keep the animals in the targeted temperature range and those systems all worked well. He noted there are also multiple backup systems just in case.

Anderson continued that they are putting in a new maintenance care software package that will allow asset tracking. Parks is going to be moving to this system also. The furnace in the Northern Trail building has been replaced. The Zoo Society has been selected to participate in Give Big Green Bay again this year. This is a 24-hour online giving event which will be held on February 20, 2019. Last year this event raised \$27,000 for the Zoo. Anderson continued that the Zoo Society will be purchasing a UTV for the Education Department and also noted that NWTC is currently working on some projects which are coming along nicely. There are currently several RFQs out for some projects. Anderson concluded by reporting that the Zoo Society received a \$50,000 donation which will be used for playground equipment and a new train which will be dedicated in the spring.

No action taken.

Park Management

12. Director's Report.

Assistant Park Director Matt Kriese provided updates on several major projects. There is an RFP posted for Bay Shore harbor and park planning and 12 – 15 architect firms from all over showed up for the walk-through and asked a lot of good questions. There is also an RFQ out for bathroom additions at Barkhausen. A second RFQ has gone out for the storage building at Barkhausen and Kriese noted the first RFQ for that project did not result in any successful bids, but he is confident this second go around will be successful. Another major project coming up is the Fonferek's Glen overlook and work on that should start in March and be done sometime in spring. The last project Kriese mentioned is the habitat restoration with Ducks Unlimited and bids for that will be due mid-February with work starting when weather permits. Kriese also mentioned that replacement mowers and a new UTV have been ordered. Finally, it was reported that roofs have been replaced at the Pamperin pavilion and Pine Shelter. The business manager is working on a lot of new commercial contracts and once some of those are executed he will bring them to the Committee so they can see some of the new events that will be happening throughout the parks. He distributed the 2019 Barkhausen Activity Guide, a copy of which is attached.

Kriese informed there was an emerald ash borer found along the Fox River Trail and the natural resources manager has been looking at that along with the DNR and multiple trees along the trail will be removed. He noted the emerald ash borer has been found throughout the City so this is not alarming or new, but it is spreading. The approach by Parks is to slowly and selectively remove ash trees in parks and areas like that and then through donations slowly replace them with more diverse varieties of trees. Landwehr asked if there has been any outreach to homeowners along the trail to see if they have any interest in saving the trees. Kriese said in the current situation it was a homeowner who spotted the affected tree and notified Parks. Kriese noted that although the trail corridor is typically between 30 and 99 feet, and while it feels that not much is owned by public ownership, most of the corridor is owned and maintained as a natural area. If someone wanted to treat a tree in their backyard, they would have to go through a chemical application form through the DNR since it is state owned property and the Parks would sign off, but there are not really a lot of ash trees there. Van Dyck suggested a look be taken at the corridor to get an estimate as to what it might cost to take out the dead elm along the trail. Kriese said within the last month the Winnebago inmate crew took out trees which resulted in about 100 loads of wood being taken to Bay Shore, so there was progress, but there is still a lot to do.

Kriese also noted that staff cut and marked a short trail at Barkhausen to be used as a dog-friendly snowshoe trail. He noted that all trails are currently open. He also talked about some programming and mentioned that staff put together a booth for the recent RV and Camping Show and he feels the return on investment was decent because \$2,600 was brought in for reservations during the event. It was estimated that about 40,000 people came through the show and staff interacted with many of them. Kriese talked about several other events that were outlined in his monthly report in the agenda packet.

No action taken.

Museum

13. Director's Report.

Museum Director Beth Lemke informed the Committee the steam humidification system has been on and off line since December 23 which is problematic because this time of year the humidification is necessary to make sure the artifacts are maintained. There were several areas where water accumulated, but luckily there were no artifacts in those areas. The necessary parts and chemicals have been ordered and the system is now working properly again, but both she and the collections manager are making extra rounds through the Museum on weekends to make sure everything is okay. At this time the temperature and humidity are consistently where they should be. Lemke thanked the Foundation for purchasing a dehumidifier for the Museum which arrived recently and will become a permanent fixture and should be up and running sometime in March.

Lemke talked about some of the items contained in her agenda packet. Unique in 2019 is that the Museum is not renting things this year; they will be working on partnerships. The main exhibits that will be internally driven are *Birds* which will open in June and *Guns and Gowns* which will open in November. These exhibits are internally created content with all artifacts that are housed within the Museum. Staff is working on these projects to get ahead as they slide back and further into the capital project.

Lemke provided a handout outlining the core exhibit gallery renovation, construction, fabrication and installation schedule, a copy of which is attached. She informed they are done with phase one of the project and are currently working on phase two. Recently a preliminary review was done with the space with more renderings of the space and a lot of questions and answers with the vendor. Lemke blocks time off on a weekly basis to navigate details of the 11 sections so Blue Water can get through the bulk of their work in April. The contract with Blue Water stipulates the entire project will be done by June 2020.

No action taken.

Action Items

14. Communication from Supervisor Evans Re: Create a County Pedestrian Trail from Pamperin Park to the Seymour Trail in Outagamie County. Utilizing the existing abandoned railroad which parallels CTH J. In order to avoid a dispute between Hobart and the Oneida Nation, I request Brown County take ownership through our Parks Department and establish a trail. Invite representatives from Hobart, The Oneida Nation, and Brown County. Referred from December, 2018 County Board.

Supervisor Evans provided a map, a copy of which is attached. He said he had been informed by Aaron Kramer, Village Administrator of Hobart, that the Village would be approving a proposal in January planning a village wide pedestrian trail system, similar to what Brown County has done in other municipalities. This trail would start at Pamperin Park and go all the way to the Outagamie County line where it would pick up with another trail. Evans noted the people in Brown County like to use trails year-round and this is evidenced by the fact that the Fox River Trail is now being plowed in the winter. He feels the proposed trail would be a great opportunity to enhance the trail system in the county and would like a draft agreement between Brown County, Oneida Nation and Hobart that Brown County could create a trail which would be about 6 – 8 miles long and then go from there.

Director of Administration Chad Weininger said there is a lot of history with regard to this trail. In late fall, 2017 the County submitted an easement proposal to Hobart who provided some feedback and made some language changes and then submitted it to the Oneidas. This was then forwarded to the BIA who has done a cursory review which did not result in any major concerns. Weininger said Hobart originally tried to work with the state through the rails to trails system but that did not work so the County was then trying to work as best they could to come up with a solution, however, given the complexity of the land, the trust and the ownership and trail system, nothing came to fruition until the last effort he mentioned earlier which is really an easement based agreement that is currently with the BIA. Given the shutdown of the federal government, any decisions could be delayed. Weininger said it seems that all parties really want the trail, but it is a matter of finding the mechanism to allow for that to happen and then finding a mechanism to allow everyone to have input as to the construction of the trail and then the actual construction. Weininger understands this has been frustrating because it has been going on for a long time, but until the BIA says it's a go, we are in a holding pattern. The goal is to get an

easement from the Oneidas to the County to have the trail. Van Dyck said the Tribe owns the property and has indicated they are willing to have a trail put there and have the County facilitate that, but they cannot enter into the agreement without having the BIA sign off. Weininger added that the land is in trust and therefore BIA approval is necessary before an easement can be granted.

Landwehr asked Evans if there was anything additional he can bring forward on this given what the County has been working on for a number of years. Evans responded it is important for the County Board and then for the County Executive to say that the County is in support of a trail. He understands what the County is doing, but having the support of the Board would send a stronger message to Hobart and the Oneida Nation and the people of Brown County that the people like trails and use them. The moving pieces and parts would be an administrative duty, but it is important for the government of Brown County to say they support this and Evans feels we are at the point where we either need to formally state we are interested in creating a pedestrian trail or we are not. He is in support of creating the trail. Evans said if everything would work out, the County Board would still need to approve the trail as there would be some funding necessary and he feels right now the County is at a good point for the Committee and the Board to say we support the actions of the administration to continue to move forward to create a trail.

Kriese noted that his department has been working on the .75 mile portion from Packerland to Duck Creek and there have been resolutions, the last one in 2015, with the County Board fully supporting the rail trail development. They are waiting for the rest of the link to pursue grants to purchase the .75 mile portion.

Supervisor Tran asked if the costs to the County have been looked at and whether the Town of Hobart and Oneida would pitch in money for the trail. Weininger said they are not at that point yet. At this time they are trying to make sure there is a mechanism in order to have the trail and have joint cooperation and then from there there would be discussions with the Town of Hobart and the Oneidas to work through the funding portion. Weininger is of the understanding that the Oneidas have some funds available to help with the construction and design of the trail and he thinks Hobart also definitely wants to have some input and influence on the design of the trail.

Landwehr said this would be a phenomenal trail and he feels there could be very good support from private groups that would come forward to help raise funds if the project moves forward.

Motion made by Supervisor Landwehr, seconded by Supervisor Ballard to open the floor to allow interested parties to speak. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

-Deb Schumacher, Village of Hobart Trustee

Schumacher feels that because there is such good cooperation between the Oneida Tribe, Brown County and Hobart, there is a good likelihood that there would be state or federal grants available for this.

-Rich Heidel, Village of Hobart President

Heidel said the Village is a very strong proponent of a hiking and biking trail and they are more than willing to work with the County, Oneida Tribe and trail groups. He said the adjacent property owners need to be represented to be sure their interests are protected. The Village does have a trail ordinance that sets forth regulatory requirements for the protection of property owners along the trail. Heidel said ownership of the trail has not been established at all by anyone. Claims have been made, one of which is that it is or has been in federal trust. The Village of Hobart can provide documentation from the BIA that this trail is not in trust inventory. As such, if the Tribe owns it, it would be in simple fee which then would render it subject to a trail ordinance or zoning authority. Heidel understands what the County is doing, but if this is not in federal trust, he is uncertain of the role BIA plays. There is another legal argument that can be made that once the railroad ended the right of way, that the property reverted to adjacent property owners, one of whom is the Oneida Tribe. There may be some trust parcels but there are also some owned in simple fee. Hobart is very much in favor of and supportive of the trail.

-Don Dahlstrom, 4455 North Pine Tree Road, Hobart, WI

Dahlstrom spoke in favor of the proposed trail from a safety standpoint. He provided a written statement, a copy of which is attached. He urged this Committee to go on record for or against the trail to help things move along.

Landwehr advised Dahlstrom that he feels the entire County Board will be in favor of this trail.

-Natalie Bomstad, 2455 Garden Park Terrace, Green Bay, WI

Bomstad addressed the Committee as both a resident of Brown County and also as the Executive Director of Wello which was just rebranded from Live 54218. Wello is a community organization that promotes health and well-being for everyone. Bomstad spoke in complete favor of the trail from both perspectives. She feels it would be a way to connect the community in a very positive way and spoke of the benefits of trails to the physical and mental well-being of users. She also noted the trail would be a good opportunity for economic growth and would be another asset that could be used to promote the community.

-Heather Gentry (address inaudible)

Gentry is the President of the Green Bay Bicycle Collective, a non-profit that serves all of Brown County in bicycle advocacy and education. She agreed with everything Bomstad said and reiterated the tremendous economic value trails bring into a community. She referenced a study done by the Wisconsin Bicycle Federation in 2012 which indicated \$1.2 billion dollars was brought in related to bicycle tourism. Wisconsin is a huge destination for biking and cyclists want to get off the highways and see the trails and backroads.

-Dawn Goodman, 6076 County Road K, New Franken, WI

Goodman is with the Bay Shore Bike Club and informed the Bike Club does a lot of riding in Brown County. Both she and the Bike Club would welcome any connectivity as well as anything that would make cycling safer. She referenced the growth of cycling in the area and noted there are some people that are fearful to ride on the roads and a trail with connectivity would be huge.

-Mike Hoeft, 4619 Crooked Creek Lane, Hobart, WI

Hoeft spoke in support of the trail and thanked Evans for bringing this forward. He feels what is needed now is a strong show of support from the County because this may help push the BIA and get things moving.

Motion made by Supervisor Van Dyck, seconded by Supervisor Landwehr to return to regular order of business. Vote taken. MOTION CARRIED UNANIMOUSLY

Van Dyck agreed with Evans in that a resolution of support approved by the Board would be in order.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to direct staff to meet with Corporation Counsel to have a resolution drafted showing support for the trail and bring back to the February Ed & Rec meeting. Vote taken. MOTION CARRIED UNANIMOUSLY

15. Communication from Supervisor Erickson re: Have the Parks Department look into purchasing the old Eagle's Nest to add a much needed safe harbor and boat launch. Motion at September, 2018 meeting: To hold for 90 days.

Kriese recalled Erickson brought this up several months ago and requested staff to look into the possibility of creating another boat landing area. The Bay is a pretty dangerous body of water during storm events and the recommendation of the US Army Corp of Engineers is to have a safe harbor every 7.5 miles on a Great Lake. The Eagles Nest was listed for sale several years ago, but the listing was later pulled. Kriese has a meeting scheduled with the owner of the property and will keep the Committee advised. The assessed value for the building, parking lot and break water is \$1.4 million dollars and with the other two parcels it is about \$1.9 million dollars.

Motion made by Supervisor Landwehr, seconded by Supervisor Ballard to hold for 30 days. Vote taken. MOTION CARRIED UNANIMOUSLY

16. Resolution re: To Approve an Electric Line Easement on the Fox River State Trail.

Kriese informed this is for a WPS line that has to go under the trail. WPS has gone through the State of Wisconsin and has completed the easement forms and this resolution is to provide consent for the easement.

Motion made by Supervisor Landwehr, seconded by Supervisor Ballard to approve. Vote taken. <u>MOTION</u> <u>CARRIED UNANIMOUSLY</u>

- 17. Resolution Establishing The Observance of International Migratory Bird Day During May 2019.

 Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. MOTION

 CARRIED UNANIMOUSLY
- 18. Budget Adjustment Request (18-136): Any increase in expenses with an offsetting increase in revenue.

The Neshota Park Friends Group raised donations for new playground equipment and land improvements at the community park. This budget adjustment is to account for the capital contribution to the County.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. <u>MOTION</u> <u>CARRIED UNANIMOUSLY</u>

<u>Other</u>

- 19. Such other matters as authorized by law. None.
- 20. Adjourn.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to adjourn at 7:01 pm. Vote taken. MOTION CARRIED UNANIMOUSLY

Respectfully Submitted,

Cayden Lasecki Administrative Assistant Therese Giannunzio Transcriptionist

NEVILLE PUBLIC MUSEUM



PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, February 11, 2019 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT:

Kevin Kuehn, Erik Hoyer, Paul Ballard, Sandy Juno, Alex Renard and Kramer Rock

ALSO PRESENT:

Kasha Huntowski, Kevin Cullen, Louise Pfotenhauer and Beth Lemke

EXCUSED:

Bernie Erickson

CALL MEETING TO ORDER

1. Chair Kuehn, called the meeting to order at 4:36PM.

2. APPROVE/MODIFY AGENDA

Motion made by Alex Renard and seconded by Erik Hoyer to approve the agenda. Vote taken. MOTION APPROVED UNANIMOUSLY.

3. Museum Director Report. Museum Director Lemke reported that the County anticipates December to close in early March 2019. She shared in her reforecast that there would likely be a small deficit for FY18 due to underperforming photograph sales and static gate in late 2019. She also shared that the month of January attendance/revenue was average and the winter weather storms have taken a toll on weekday visitation.

Museum Director Lemke provided the board updates on the weekly Bluewater meetings and the onsite survey that would provide the detail needed to continue the design development for the Core Gallery. All project work is on schedule.

From January's request for banker boxes and shelving Museum Director Lemke invited Collection Manager Pfotenhauer to the meeting to discuss the artifact moving plan and its needs. She provided the board, Chair Kuehn and Neville Public Museum Foundation Chair Renard the number of rows of pallet shelving necessary for the temporary holding space.

Discussion ensued, and it was determined that it would be necessary to have four rows of four foot units that are twelve feet wide and ten feet tall. Chair Kuehn and Neville Public Museum Foundation Chair Renard will work on the logistics of delivery and installation for the first week of April 2019. Additionally, needed supply materials include sheets of plywood, vapor barrier, duct tape and magnets for a temporary wall to separate the construction walkway and the temporary storage area. Neville Public Museum Foundation Chair Renard offered to loan two air scrubbers for which HEPA filters would need to be purchased but would significantly reduce the construction dust near the artifacts. Museum Director Lemke will work with Collection Manager Pfotenhauer on the purchase of the materials.

Museum Director Lemke shared with the Board that the Neville will be the first location of the 2019 On Broadway Inc. igNight Market series on June 15, 2019. She stated that all parties had signed the Parking Lot agreement for this event as well as Fourth of July Fire over the Fox. She also mentioned that PMI held the first Tall Ships meeting on February 6th at the Neville. The Museum staff will continue to plan for internal activities and external outreach for this district event.

4. Such other matters as authorized by law:

Next meeting of the Neville Public Museum Governing Board will be March 11, 2019 at 4:30pm.

2019 meetings dates are as follows:

April 8.2019

May 13, 2019

June 10, 2019

July 8, 2019

August 12, 2019

September 9, 2019

October 14, 2019

November 11, 2019

December 9, 2019

5. Adjournment. Chair Kuehn, called the meeting to an end at 5:00PM. Motion made by Kramer Rock and seconded by Sandy Juno to approve.

Vote taken. MOTION APPROVED UNANIMOUSLY.



Strategic Priorities

Library Mission: Brown County Library is a catalyst for community advancement.

Management Goal Awareness & Diversity Foster Cuitural Community Place to Engage Print a ebivorq Development Economic Children Education for Enhance

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County-Wide Successes

Staff from all locations participated in the Wild Wisconsin Winter Web Conference, a statewide virtual conference developed by the Nicolet Federated Library System and supported by 15 other library systems in Wisconsin.

A webinar on Safe & Secure Libraries was offered to all staff.

All Brown County Libraries were collection sites for Blanketing Brown County.

⋖ The Automation team visited the Winnefox Library System to learn more about SirsiDynix's Bluecloud Analytics Reporting software. recommendation to Administration about the team's findings has been sent for review.

Central Library Successes

Level Up was a great success again this year. An estimated 500 participants came to enjoy the retro arcade and video games,

A, "Meet the Computer Course," was well received. A handwritten note from one of the participants stated how much he enjoyed the class

and how he hopes to explore the library's online resources further.



create crafts, and play life-sized Pac-man! Game Trade is already discussing how we can offer more activities for customers next year! Arm knitting was an extremely popular event this past month. Registration filled up within two days of the program being posted to Facebook, with a waitlist just as long. Over 14 people came to learn how to knit a cowl using their arms in place of knitting needles. Due to high demand, another arm knitting program will be planned.

A recent Throwback Thursday Facebook post on the history of Woolworth's 5 and 10 store in Green Bay received 10,500 views and the post on the Shopko Military Avenue store had 8300 views.

Library Stories: 4 posted on Facebook, one each Saturday. One of the stories was of Bob, whose daughter-in-law brings him Playaways. He is a former science teacher at Marinette High School and the post received 48 comments - many from former students. It reached over 7700

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Strategic Priorities

Management Goal

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Library Mission: Brown County Library is a catalyst for community advancement.	

The Facebook Team started a Facebook Group for those who wish to read along with us on a book each month. We have 53 members Staff evaluated the Bookmobile adult nonfiction collection and selected an almost entirely new collection. · much higher than expected for our first month and first book choice.

Two television appearances (WLUK and WFRV) promoted Genealogy 101. Over 140 people registered for Genealogy 101 that kicked off in January and runs through March.

Ashwaubenon Branch Successes

Youth Services Librarian attended the Cormier Elementary Parents Night and was able to hand out literature about the library and answer questions. She interacted with approximately 30 people.

The Parenting Series at the branch had 43 people attend. The vent included a storytime and information session about picky eaters.

Nearly 30 students and parents from St. Marks Preschool came for a tour, checkout session, and storytime.

Denmark Branch Successes

Over 100 4K children from the Denmark Early Childhood Center visited for a winter-themed storytime and book checkout.

Staff presented a morning storytime at the Denmark Community Activity Center.

Staff presented collaboratively with the Denmark Schools Library Media Specialist to educate 8th grade students about research resources and how to use those resources to help with a research project they were working on.

spoke about amenities available, free with a library card. A committee member who works for the Denmark News was excited to hear about community activities, distributed Library event calendars, asked members to think about being a distribution point for our event calendars an Denmark Library Supervisor attended the January meeting of the Denmark Community Business Association (DCBA). She learned about Fold 4 and Lynda.com. He remarked that he used Lynda.com to teach himself how to use WordPress.

East Branch Successes

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Strategic Priorities

Management fsoəl
Foster Cultural & Diversity Awareness
Provide a Third Place to Engage Community
Support Economic Development
Enhance Education for Children
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Library Mission: Brown County Library is a catalyst for community advancement
Library Mission: Brown County Libra

Youth Librarian visited Preble High School and met with students in a school book club.

Library Manager attended this month's Management Women Inc. Luncheon and told 100+ attendees about upcoming library events in January including an upcoming Tax Changes program, Level Up Retro Gaming Day and Genealogy 101.

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Over 20 people attended a snow-themed storytime and craft night.

based on circulation statistics and anecdotal reporting and how our customers use the internet and computers. Information was shared about The Library Board met at the East Branch this month. Branch supervisor spoke to the board about what collections are most in demand activities and events that have been well attended at this location and challenges we face due to the size of our present location.

Kress Family Branch Successes

The, "You Can Ukulele," program had over 50 attendees and is led by an instructor from Heid Music.

Almost 20 teens attended the Artist Trading Card program. This program will be repeated for adults.

Pulaski Branch Successes

A digitizing memories offered assistance in canning photos using the library's high-resolution scanner and saving to a USB.

Southwest Branch Successes

The new carnival games, Pick a Pop and Frog Hop, are officially circulating! We are fooking forward to hearing feedback

A "Pizza & Pages" book discussion program was held for the teen novel in verse "Long Way Down". The seven attendees discussed the book, watched a Good Moming America interview with the author, did blackout poetry, and of course, ate pizza!



from the patrons who make use of them.



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Library Mission: Brown County Library is a catalyst for community advancement.

A snowballs-themed Monday Morning storytime featured snow stories, playing with "snow" made from baking soda and shaving cream, slime, and a snowball "fight" with yam. 42 kids and parents loved it.

Goal Management

SSOROISWA Foster Cultural & Diversity

Provide a Third Place to Engage Community

Support Economic Development

Enhance Education for Children

Strategic Priorities

Weyers-Hilliard Branch Successes

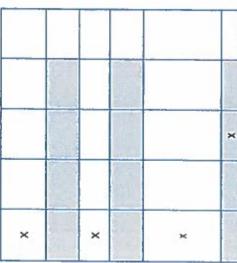
After a year hiatus, a new Paws for Tales program with Keeva the dog is scheduled every Saturday at 11:30 during Jan/Feb/March.

Wrightstown Branch Successes



Wrightstown had one of their largest crowds for the evening Storytime with Biscuit.

Wrightstown introduced the Sherlock Holmes escape room for teens.





4



Neville Public Museum Director's Report Education & Recreation Committee Brown County Board of Supervisors For Thursday, February 28, 2018

Operations:

Since our last meeting, we hosted our second Explorer Wednesday for Brown County residents, hosted the first Neville Dinner Series program, hosted two Cellar Series Brewing classes, installed Martin Luther King Celebration Student Art, Life in the Soil: Dig Deeper: National Land and Water Conservation Student Art, and Wisconsin Art Education Association Northeast Regional Youth Art Month, shoveled massive amounts of snow and participated in weekly Core Gallery Upgrade meetings with Bluewater Studios.

<u>Focus On Collections:</u> The Neville Public Museum is opening the exhibit *Birds* in June! Our taxidermy collection houses more than 200 birds. With so many to choose from, we need your help. Vote for which one of these six birds you would like to see in the exhibit! The bird with the most votes wins.

- The Northern Hawk Owl is a medium-sized owl that hunts during the day. They can see prey up to half a mile away!
- The Canada Jay lives in northern forests. To survive the harsh winters, the Canada Jay stores food for later by using its sticky saliva to glue small food items to tree branches.
- The Long-Billed Curlew is the largest North American shore bird. Both males and females keep the eggs warm. The female leaves 2-3 weeks after the eggs hatch, leaving the male to care for the young.
- The Common Eider is the largest duck in North America and is found along the northern seacoast. Nonbreeding females will help mothers protect their broods when they are out on the sea.
- Northern Pintails can fly up to 48 miles per hour and migrate at night. Northern Pintails begin breeding and nesting as soon as ice starts to thaw.
- The Mountain Quail is the largest quail in the United States. They have an estimated global population of 300,000 with 96% living in the United States.



5

<u>The Neville Public Museum Governing Board:</u> The Board met Monday, February 12, 2019. Museum Director Lemke provided the board updates on the weekly Bluewater meetings and the onsite survey that would provide the detail needed to continue the design development for the Core Gallery. All project work is on schedule.

From January's request for banker boxes and shelving Museum Director Lemke invited Collection Manager Pfotenhauer to the meeting to discuss the artifact moving plan and its needs. She provided the board, Chair Kuehn and Neville Public Museum Foundation Chair Renard the number of rows of pallet shelving necessary for the temporary holding space.

Discussion ensued, and it was determined that it would be necessary to have four rows of four foot units that are twelve feet wide and ten feet tall. Chair Kuehn and Neville Public Museum Foundation Chair Renard will work on the logistics of delivery and installation for the first week of April 2019. Additionally, needed supply materials include sheets of plywood, vapor barrier, duct tape and magnets for a temporary wall to separate the construction walkway and the temporary storage area. Neville Public Museum Foundation Chair Renard offered to loan two air scrubbers for which HEPA filters would need to be purchased but would significantly reduce the construction dust near the artifacts. Museum Director Lemke will work with Collection Manager Pfotenhauer on the purchase of the materials.

The Neville Public Museum Foundation: The Neville Public Museum Foundation Board Executive Committee met on January 7, 2019. Foundation Director Huntowski reported that all of the Fundraising and Membership goals were met for 2018 and that the Capital Campaign Committee started meeting at the end of the month. The Foundation Board Slate and new Board Members for 2019 were brought to vote and approved adding Dennis Wojahn, James Ledvina, and Travis Leroy as new members.

Social Media Success Story of the Month: Henry Sink was born into slavery in 1830 in Batesville, Alabama. He escaped slavery through unknown means and by 1864 he and his young family had made their way to Northeast Wisconsin. Discover Henry's story in our latest blog! This post has resulted in 2,418 views and 100 positive reactions.



Neville Public Museum Online Photo Sales http://photos.nevillepublicmuseum.org/

	Sessions	Users	Page Views	Bounce Rate
2019			9	
January	1192	902	35,408	39.35%
2018	10,989	7,570	254,136	40.74%
2017	11,025	7,999	211,921	37.33%
2016	12,332	8,539	190,446	37.79%
July 2015-Dec. 2015	7,413	5,410	116,072	51.03%

Neville Public Museum Website www.nevillepublicmuseum.org

2019 Visits Page Views January 40.530 50,342

2018 total visits = 448,784 and total views = 598,152

2017 total visits = 431,0952016 total visits = 207,917 **2015** total visits = 204,431

2014 total visits = 131,438 (*62% increase over 2013)



Neville Public Museum Facebook

2019 January

Daily Page People Engaged 3,601 Daily Total reach (cumulative for the month) 61,341

2018

Total Page Likes 6,097 Daily Page People Engaged 44,707 Daily Total reach (cumulative for the month) 765,751

2017

Total Page Likes 5,388 People Engaged 36,250 Total reach 604,503

2016 *social media boost funding is being utilized and decided upon in house vs. by a firm

Total Page Likes 4,798 People Engaged 34,517 Total reach 582,321

2015

Total Page Likes 4,100 People Engaged 36,981 Total reach 833,877

2014

Total Page Likes 2,718 People Engaged 24,712

1,127,429 *Per the JEM grant social media funding was \$10,000 in FY 14 with spend emphasis on Total reach

the Temporary Green Bay Packers Hall of Fame exhibit.

Temporary Exhibits



Our Brown County Bicentennial {1818 - 2018} - Over the past two centuries, the residents of Brown County have left their unique mark on the physical, cultural, and political landscape of Northeastern Wisconsin. Explore the histories, stories, and artifacts that shaped Wisconsin's oldest county. Developed in conjunction with fellow Brown County departments, the exhibit will showcase collections of photographs, film, artifacts, and more. (June 2018 – September 29, 2019)

Delay of Game: Experience of African American

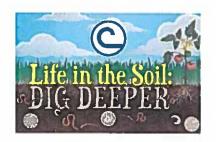
Football Players in Titletown 1919-2019 - It has been one hundred years since the Green Bay Packers were formed but African American players have only been part of the story since 1950. These athletes made an immediate impact on the game, but what happened off the field? In this exhibit, discover how the challenges and contributions of African American players have changed our community. (August 2018 – March 24, 2019)





Martin Luther King Celebration Student Art - In Celebration of Black History Month and Dr. Martin Luther King Jr.'s birthday (January 15) this exhibit will include works of art, essays, and poems produced for the 24th Annual Community Celebration. (January 20, 2019 – March 6, 2019)

Life in the Soil: Dig Deeper: National Land and Water Conservation Student Art Contest. Each year, the National Association of Conservation Districts (NACD) holds a nationwide poster competition related to soil and water conservation issues. The 64th annual poster contest and stewardship theme for 2019 is "Life in the Soil: Dig Deeper." These original artworks were produced by area students (K-12) and submitted to the Brown County Department of Land and Water Conservation for judging. They were selected on the merits of theme, message, visual effectiveness, originality and universal appeal. The poster contest is open to public, private and home-schooled students. Student Art will be on display (January 26, 2019-March 3, 2019)





Wisconsin Art Education Association Northeast Regional Youth Art Month

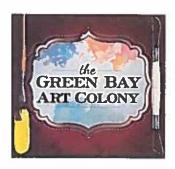
Experience the many creative works of art by students in grades K through 12 from 19 counties in Northeast Wisconsin. This multi-media exhibit, sponsored by the Wisconsin Art Education Association, highlights Youth Art Month, a national celebration sponsored by The Council for Art Education. The annual celebration emphasizes the value of art education for all children and encourages support for quality art programs in Wisconsin school. Selected works from this exhibit will move onto the state exhibit in Madison during March. (February 5, 2019 – March 3, 2019)

Apposite Media: A Remix of the System. This is a new collaboration with the Museum and the Northeast Wisconsin Technical College Artisan and Business Center. The exhibit will include works in all mediums and will be created by students and faculty. It will be displayed using cases and new gridwork on the second floor mezzanine. (March 16, 2019 – June 2, 2019)



Artibus Whitehaut &

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Green Bay Art Colony Annual Exhibition - In 1915, nine women created the Green Bay Art Club to assure that art and culture would be part of the local community. That same year, they organized a one-week exhibit of historically significant objects in the basement of the original library at the northeast corner of Jefferson and Doty streets. Every year since 1927 an exhibit of the Colony members' current artwork has been exhibited at the Neville Public Museum. The 2019 exhibition of the Green Bay Art Colony will draw inspiration from the museum's artifacts and exhibition displays. (March 23, 2019 – May 5, 2019)

74th Art Annual - Art exhibits have always been a significant part of the Neville Public Museum's history going back our founding in 1915. However, it was in 1942 that the museum's director, Earl Wright, initiated a juried art competition. Since that time, the Art Annual has become an important bridge between the artistic communities of Northeastern Wisconsin and the Upper Peninsula of Michigan. There are literally generations of artists that apply each year and it is the Art Annual that connects these generations through art here at the Neville Public Museum. (May 11, 2019 – June 9, 2019)





Birds: Experience the Neville's diverse collection of all things birds. Explore our taxidermy and artwork from the last century to discover how birds live, impact the environment, and inspire us. (June 15, 2019 – August 18, 2019)

Art at the Neville: The Neville Public Museum has over 1,800 pieces of art in the permanent collection, many of which have never been on display. On display are a few pieces personally selected by our staff. (July 13, 2019 – November 17, 2019)



Guns and Gowns: Explore 200 years of fashion and firearms in Guns and Gowns. The exhibit will feature gowns from different eras and firearms from the same time period. Experience hands-on how technology and conflict have influenced the two industries over time. (November 2, 2019 – October 2020)

Women Who Run with Scissors. The Women Who Run with Scissors art quilt guild from Northeast Wisconsin will bring their unique style of textile artistry to the Neville Public Museum. The colorful and imaginative works by 14 quilters represent some of the most innovative design techniques in the medium of fiber arts today. This exhibition will also be paired with sewing-related artifacts from the museum's core collection. (August 24, 2019 – November 10, 2019)

Dale Kuipers Art. Dale Kuipers (1947-1996) realized his love for horror and art at an early age. By the age of 11 he was already creating dinosaurs, monsters, and aliens in his parents' basement. He was known for creatively crafting things that go bump in the night for haunted houses in the area.

Dale also worked for a short time in Hollywood as a special effects and make-up artist. His most notable creatures were the dinosaurs in "Caveman," and the werewolves in "The Howling." Explore the works of art from different stages of Dale's life. On display visitors will find monsters, dinosaurs, aliens, and more! (September 24, 2019- November 10, 2019)

5

Holiday Memories of Downtown Green Bay: The animated figures that once adorned the H.C. Prange's department store windows are featured in this exhibit along with the Enchanted Forest, the Snow Babies and charming forest animal collections. There also is a Children's Only Shop, Santa and Bruce the Spruce, the loveable talking Christmas tree who once chatted with holiday shoppers at Prange's. "Holiday Memories" is a wonderful family tradition. (November 23, 2019 -January 12, 2020)



Upcoming Events

Neville Cellar Series Session 3: Mexican Lager 05-Mar-2019

Explorer Wednesday: Plant a Seed 06-Mar-2019

International Film Series: National Bird 06-Mar-2019

NPM Astronomical Society Meeting: The Moon 06-Mar-2019

Dinner Program: Heritage Academy of Irish Dance 14-Mar-2019

SPARK! Museum Mysteries 19-Mar-2019

Geology Club - North Shore of Lake Superior: A Geologic Travelogue 20-Mar-2019

International Film Series: A Special Day 20-Mar-2019

North Shore of Lake Superior: A Geologic Travelogue 20-Mar-2019

Explorer Wednesday: Plant a Seed 03-Apr-2019

International Film Series: Republic of Poland. Reloaded 03-Apr-2019

SPARK! Green Bay Art Colony 16-Apr-2019

Geology Club - An Online Interactive GIS Map for Wisconsin Geology 17-Apr-2019

International Film Series: Festival Shorts Collection 17-Apr-2019

Dinner Program: Taking Flight: A History of Birds and People in the Heart of America 18-Apr-2019

Explorer Wednesday: Cloud Dough 01-May-2019

International Film Series: Bye Bye Germany 01-May-2019

NPM Astronomical Society Meeting: Gerry Schafer 01-May-2019

Geology Club - Stratigraphy and Diagenesis of the Cambrian Sandstone Aquifer in Northeastern Wiscons 15-May-2019

International Film Series: Big Deal on Madonna Street 15-May-2019

Dinner Program: "Frances Cleveland - A May to December Romance" 16-May-2019

SPARK! Art Annual 21-May-2019

Explorer Wednesday: Cloud Dough 05-Jun-2019

NPM Astronomical Society Meeting: Planetary Defense 05-Jun-2019

SPARK! Birds 18-Jun-2019

Geology Club - Movement of Wisconsin Age Glaciers Influenced the Chemistry Of Eastern Wisconsin Lake 19-Jun-2019

Explorer Wednesday: Birds 03-Jul-2019

NPM Astronomical Society Meeting: Aurora 03-Jul-2019

SPARK! Baseball 16-Jul-2019

Explorer Wednesday: Nebula Jars 07-Aug-2019

NPM Astronomical Society Meeting: Surprise Topic 07-Aug-2019

SPARK! Museum Mysteries 20-Aug-2019

Explorer Wednesday: Embroidery 04-Sep-2019

NPM Astronomical Society Meeting: Mayan Astronomy 04-Sep-2019

SPARK! Women Who Run with Scissors 17-Sep-2019

Explorer Wednesday: Embroidery 02-Oct-2019

NPM Astronomical Society Meeting: Elections, Mosquito Hill Observatory 02-Oct-2019

SPARK! Spooky Stories 15-Oct-2019

Geology Club - Seymour HS Groundwater Research Team Community Service project 16-Oct-2019

Explorer Wednesday: Thanksgiving 06-Nov-2019

NPM Astronomical Society Meeting - Jim Sentowski 06-Nov-2019

SPARK! Holiday Memories 19-Nov-2019

NPM Astronomical Society Meeting: Year in Review 04-Dec-2019

Neville Public Museum Attendance and Revenue Comparison

Gulfar Silv	2015		20	2016		17	20	18	201	19
	Attendance	Admission Revenue								
January	3,847	\$ 8,068.50	2,358	\$ 6,866.50	2,504	\$ 6,942.00	6,808	\$24,888.00	2,015	\$6,717.00
February	4,597	\$ 8,394.00	2,642	\$ 6,138.00	2,984	\$ 6,437.00	3,295	\$7,749.50		
March	3,375	\$ 6,749.00	3,828	\$ 9,645.50	3,703	\$ 10,835.25	4,757	\$10,527.50		
April	2,981	\$ 4,080.00	4,757	\$ 7,675.00	4,436	\$ 6,470.50	4,826	\$6,547.00		
May	3,275	\$ 4,777.50	3,963	\$ 5,623.00	4,338	\$ 6,243.50	3,521	\$5,068.50		
June	3,212	\$ 6,432.75	3,795	\$ 9,047.50	3,885	\$ 9,918.50	3,589	\$7,916.50		
July	2,913	\$ 6,682.00	4,092	\$ 13,177.50	3,482	\$ 8,957.50	3,631	\$9,294.00		
August	3,388	\$ 8,064.00	4,802	\$ 16,136.50	3,586	\$ 10,096.00	3,469	\$8,835.00		
Septembe	2,251	\$ 3,778.00	2,986	\$ 5,410.00	3,303	\$ 7,269.50	2,848	\$5,695.00		
October	3,668	\$ 5,426.00	3,848	\$ 6,561.50	4,295	\$ 12,327,50	4,215	\$9,461.00		
November	4,031	\$ 7,390.00	3,928	\$ 5,970.50	5,746	\$ 12,035.50	4,457	\$8,360.00		
December	4,980	\$ 9,126.50	6,145	\$ 14,184.50	7,128	\$ 17,055.00	5,330	\$12,644.00		
TOTALS	42,518	\$78,968	47,145	\$106,436	49,390	\$114,587.75	50,746	\$116,986.00	2,015	\$6,717.00

Neville Public Museum Attendance and Revenue January 2019

Date	Day	Adm jerion	Guided	Distance	Self-Guided		Facility Rental/Meeting	Event/ Program	Total Attends non	Total Admission	Total Facility Rental Revenue	Waived fees for Br in County Pepatement Meet a Room	OUTR
1	Tuesday	The same of the sa		September 1	1				0		The state of the s		
	Wednesday	170				- 1	4		100	\$108,00		\$00.00	
3	Thursday	75				1			76	\$280.50			
4	Friday	59							59	\$283.50			_
5	Saturday	273					24		297	\$1,263.50		\$120.00	
6	Sunday	100							100	\$478.00		0120100	
7	Monday		-	The state of	STATE OF THE PARTY NAMED IN	1000		Mark and the	0			1000	100
8	Tuesday	19						21	40	\$112.00			
q	Wednesday	13							13	\$31.50			
10	Thursday	19	15						34	\$129.00			
11	Friday	19	10			6	3		38	\$181.50		\$60.00	1
12	Saturday	118							118	\$464.50			
13	Sunday	92							92				
14	Monday	III COLUMN	STATE OF				10		10				
15	Tuesday	35	10			. 6			61	\$158.00		\$60.00	
	Wednesday	37			10	6	9	71	133			\$60.00	_
17	Thursday	19	56			1	83	,	159	\$317.50		\$180.00	+
18	Friday	52	7			3	15		77	\$156.00		\$60.00	+
19	Saturday	152							152	\$703.50			
20	Sunday	80							80	\$337.50			\Box
21	Monday	1	1000	BE BE		-			0	Street, Street,		Liver Control of the	1000
22	Tuesday	9						21	30	\$42.00			
23	Wednesday	7							7	\$49.00			
24	Thursday	6							6	\$21.00			\vdash
25	Friday	38	34						72	\$211.00			\vdash
26	Saturday	97					3		100	\$408.00		\$60.00	
27	Sunday	58							58				1
28	Monday	Service Control	Section 2	Tractice	1	Made	Name of Street, or other Designation of the least of the	10 10 10 10	0			-	19900
29	Tuesday	3							3	\$0.00			
30	Wednesday	0							0				\vdash
31	Thursday	21				2			23		-		\vdash
	TOTAL	_	132	0	10	28		113	AND DESCRIPTION OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN	\$6,717.00	\$75.00	\$660,00	1000
		Dec	er Total Atte ember Outr er Grand Tot	each	5,280 0		ry Total Attendance January Outreach Grand Total Served	2,015 0 2,015					

ZOO MONTHLY ACTIVITY REPORT For February 2019

Agenda items:

1. Zoo Director Report

Curator Report - Handout

Operations Report

Education Report

Director additional updates

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NEW ZOO ADMISSIONS REVENUE ATTENDANCE 2019 REPORT 2017, 2018 2019

ATTENDANCE

				Change
MONTH	2017	2018	2019	+/(+)
January	1.412	2,526	1,576	(820)
February	7,282	2,042		
March	3,943	10,448		
April	23,529	10,890		
May	31,401	31,792		
June	35,271	37,423		
July	40,467	37,871		
August	35,535	35,093		
September	19.646	17,574		
October	22,122	17,234		
November	2,009	1,987		
December	1,165	1,639		
TOTAL	223,782	206,519	1,576	(056)

ADMISSION & DONATIONS

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2019	DED	100	Ę	3												211
				2										1		J.
2018	PER	SAD		Ш	2 5	200	2 5	7,87	SL.C	5.42		4 Ro	R AR	2 4	5 t R	5.05
	H	+	100	2 0	2 U	2 4	2 4	2 4	2	2	S	100	N M) V	2 2	2
2017	PFR	CAB	C2 78 C	C2 15	24.44	64.43	200	20.00	30.00	\$5.73 \$	\$5.33	\$5.05	\$6 10 5	512 22	CO1 18	\$5.41.5
Change		+/1/-	(1 289 07)	100001												\$ (1.269.07)
2018	Donation	- Ula														2
2019		ADMISSIONS	3.324.00													3,324.00
2018	DONATION	Bin	0.07					4 13			•	•	•			\$ 4.20 \$
2018		ADMISSIONS	4,593.00	3,730.50	37,200.50	44,592.00	156.442.50	194 138 00	00000	205,282.00	180,406.00	85,926.00	111,354,00	8,868,00	11,013.00	1,327.55 \$ 1,043,523.50 \$
2017	DONATION	BIN	•	•	•	,	3.27				845.53	9.75	215.00	75.00	179.00	\$ 1,327.55
2017		ADMISSIONS	3,901.50	15,627.50	17,386.50	104,286.00	164,889.50	198,164,50	024 024 50	UC.#28,TC2	188,581.50	99,180.50	136,815.96	28,490.00	24,499.75	\$ 1,209,747.71
		MONTH	January	February	March	April	May	June	Links.	ZIIIX	August	September	October	November	December	TOTAL

NEW ZOO GIFT SHOP, MAYAN ZOO PASS REVENUE

	1		2019 RE	PORT	2017	2018	2019
Paws & Claws		10	2017, 20 ⁻	18 2019	PER	PER	PER
Gift Shop	2017	2018	2019	(÷) / ÷	CAP	CAP	CAP
January	\$ 1,105.06	\$ 1,932.05	\$ 948.42		0.78	0.76	0.60
February	\$ 8,108.16	\$ 2,539.48			1.11	1.24	0.00
March	\$ 7,415.33	\$ 15,398.22			1.88	1.47	
April	\$ 32,514.62	\$ 15,218.25			1.38	1.40	
May	\$ 48,797.36	\$ 52,610.55			1.55	1.65	
June	\$ 55,368.34	\$ 59,934.64			1.57	1.60	
July	\$ 67,849.56	\$ 65,425.96			1.68	1.73	
August	\$ 47,789.78	\$ 58,327.57			1.34	1.66	
September	\$ 20,622.79	\$ 22,231.84			1.05	1.27	
October	\$ 11,577.67	\$ 7,526.17			0.52	0.44	
November	\$ 2,439.81	\$ 2,307.09			1.21	1.16	
December	\$ 2,156.64	\$ 1,426.11			1.85	0.87	
TOTAL	\$ 305,745.12	\$ 304,875.93	\$ 948.42	\$ (983,63)	\$1.37	1.48	0.60

					2017	2018	2019
Mayan					PER	PER	PER
Taste of Tropic	2017	2018	2019	(-)/+	CAP	CAP	CAP
January	\$ 803.84	\$ 2,349.89	\$ 1,424.21	\$ (925.68)	\$0.57	0.93	0.90
February	\$ 4,898.08	\$ 1,910.88			\$0.67	0.94	0.00
March	\$ 4,758.52	\$ 10,341.30			\$1.21	0.99	
April	\$ 24,776.09	\$ 11,498.37			\$1.05	1.06	
May	\$ 31,093.45	\$ 34,977,34			\$0.99	1.10	
June	\$ 45,594.55	\$ 47,927.37			\$1.29	1.28	
July	\$ 58,591.33	\$ 57,440.77			\$1.45	1.52	-
August	\$ 46,624.84	\$ 48,735.38			\$1,31	1.39	
September	\$ 23,336.28	\$ 20,849.24			\$1.19	1.19	
October	\$ 14,345.89	\$ 13,045.86			\$0.65	0.76	
November	\$ 2,208.40	\$ 1,485.47			\$1.10	0.75	
December	\$ 1,641.49	\$ 1,852.19			\$1.41	1.13	
TOTAL	\$ 258,672.76	\$ 252,414.06	\$ 1,424.21	\$ (925.68)	\$1.16	1.22	0.90

ZOO PASS	and Friday Units			
MONTH	2017	2018 2019	(-)/+	
January	\$ 3,825.00	\$ 4,810.00 \$ 6,150.		
February	\$ 9,579.50		1,010.00	
March	\$ 10,251.00	\$ 21,312.00		
April	\$ 35,444.00	\$ 25,519.00		
May	\$ 28,128.59	\$ 34,522.00	. 3	
June	\$ 28,043.00			
July	\$ 19,746.00			
August	\$ 14,467.00			
September	\$ 9,180.00			
October	\$ 6,302.00			
November	\$ 5,676.00	\$ 10,730.00		
December	\$ 24,285.00			
TOTAL	\$ 194,907.09	\$ 203,332.00 \$ 6,150.0	00 \$ 1,340.00	

Gift Shop, Mayan and Admissions Revenue Monthly Revenue Jaunary 2019

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Zoo Pass	280.00	460.00	340.00	280.00	590.00	90.00	210.00	140.00	210.00	440.00	350.00	210.00		140.00	280.00	60.00	70.00	00.059	210.00	140.00	230.00		210.00	210.00	140.00	•	140.00	٠		•	70.00	6,150.00
Vending	31.98	28.02	26.51	107.97	369.53	147.53	15.00	16.00		6.00	29.01	26.49	44.98	12.00	19.00	2.00	8.00	15.00	8.50	11.99	4.00	1.00	4.00	3.50	•	11.30	5.21	4.00	1.79		1	\$ 960.31
Zoo	202.50	460.50	45.00	183.00	907.50	319.50	18.00	102.00	103.50	4.50	34.50	222.00	141.00	205.50	37.50	15.00	24.00	36.00	43.50	28.50	10.50	4.50	9.00	9.00	•	27.00	52.50	36.00	ŧ	Closed	42.00	\$ 3,324.00 \$
Concessions		51.32	23.62	103.05	426.85	152.66	31.83	28.62	21.98	25.46	32.02	55.85	53.04	33.92	49.03	17.97	18.55	34.00	35.71	33.37	31.34	16.15	39.28	22.74	7.12	28.71	12.39	18.17	15.81	•	5.55	1,424.21
Giff Shop	32.75	1.32	11.55	66.33	216,46	95.32	-	48.28	29.52			68.89	26.55	12.33	•	25.56	1	14.23	84.18	42.12	26.99	•	5.26	0.00	45.90	47.25	26.61	•	17.70	1	•	\$ 948.42
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Weather Key 1 = Sunny 2 = Overcast 3 = Rain 4 = Steet 5= Snow Vending Consists: Stroller, Animal Feed, Giraffe, Pepsi, Carousel, Train, Penny Press, Hurricane Simulator, Footsie Wootsle,

/

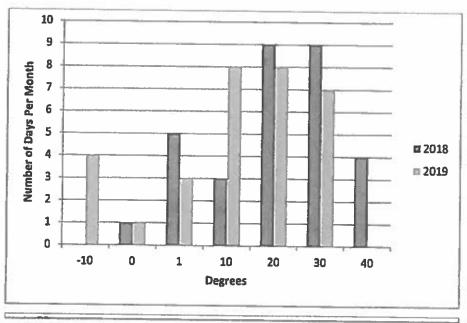
NEW Zoo Operations Report: January 2019

Noteworthy:

Average Temperature recorded at the zoo in Jan. 2019 = 17.2°F 4 in the negatives, 1 was zero, 3 in the single digits, 8 in the 10's, 8 in the 20's, 7 in the 30's

Average Temperature recorded at the zoo in Jan. 2018 = 21°F

1 were 0, 5 in the single digits, 3 in the 10's, 9 in the 20's, 9 in the 30's, 4 in the 40's



Lowest temperature for period in Jan. 2019: -17°F Highest Temp: 38°F Lowest temperature for period in Jan. 2018: 0°F Highest Temp: 47°F

[Jan. 2019]

- Temperatures were significantly lower this January compared to last
- In 2018 two endangered African Penguins were born at the Zoo in the beginning of January (which may have given our attendance a slight boost). We had public baby penguin feeding available at 11:00am for a couple of weeks.
- 1,576 guests visited the Zoo in Jan., we had 2,526 guests last Jan. (-950)
- Zoo passes sales were \$6,150, +\$1,340 more than last year's total of \$4,810
- Gift Shop sales were \$948, -\$983 less than last January's Gift Shop sales of \$1,932
- Concessions sales were \$1,424, -\$925 less than last January's Concessions sales of \$2,349
- Education came in at \$11,964, +\$2,801 more this Jan. than last Jan.
- (\$11,964 Vs. \$9,163)
- Vending/Giraffe Feeding was \$960 compared to \$1,390 last year (-\$430)

NEW ZOO & ADVENTURE PARK

Brown County

4418 REFORESTATION ROAD GREEN BAY, WISCONSIN 54313



ANGELA KAWSKI-KROENING

PHONE (920) 662-2405 E-MAIL KAWSKI_AJ@CO.BROWN.WI.US

EDUCATION & VOLUNTEER PROGRAMS COORDINATOR

Education & Volunteer Departments Report: JANUARY 2019

January Volunteer Hours

January 2019	Opportunity	January 2018
	Education Program	12
8.25	Giraffe Food Prep	
118.25	Giraffe Stand	134
32.75	Husbandry	26.25
13.25	Office Help	18.75
22.75	Special Projects	30
4.25	ZooWatch	9.5
199.5	TOTAL HOURS	250.5

^{**} In year's past, these hours were categorized as Giraffe Stand hours or sometimes SP hours. This new category will allow us to better track the time spent on preparing food for the Giraffe Feeding Experience.

Intern Hours

TBD

On Site Programs

2 Wild Encounters

2 Zoo Classes

1 Badge in a Day Program

Total Revenue → \$422 & 66 people reached versus \$1,538 and 77 ppl in 2018

Off Site Programs (Zoomobiles)

2 Zoomobile at local Elementary Schools

Total Revenue → \$355 & 125 people reached versus \$353 and 80 ppl in 2018

Birthday Party Programs

5 Birthday Parties

Total Revenue → \$1,225 & 89 people reached versus \$0 and 0 ppl in 2018

Things to Note

- Intern Training completed
- Summer Zoo Camp registration opened several camps filled to capacity during the month of January!!
- Education Coordinator & Zoo Educator attended a symposium/training on Empathy in Zoos in Seattle, WA
- Four Zoomobiles were rescheduled to February dates due to snow storms and severe cold weather
- Home School workshop programs running for spring semester; the January program was pushed back into February due to severe cold weather
- Held first Sweet Safari Event planning meeting

February 2019



Matt Kriese

920-448-4464 920-613-6197 Kriese_MM@co.brown.wi.us

Director's Report : Education and Recreation Committee, County Board of Supervisors

Month at a Glance (January)

- Barkhausen's first candlelight event was once again a big success, 350 people attended, with the weather cooperating. Staff worked hard prior to make the trail less icy by using equipment to break up the ice and then sanding much of the trail. Staff directed traffic and were able to find safe spots to park for all, but expanding the parking lot should be explored going forward as these types of events are becoming more frequent.
- Barkhausen staff worked on preparing for upcoming programs, organizing educational materials and storage areas, and improving materials for public to be easier and more cost effective such as making our own Tiki torches.
- Staff continues to be busy with clearing snow and grooming trails. Back-to-back storms and some of the coldest temperatures have made this an exciting season.
- Purchased additional snowshoes for adults and children with the grant received from Cellcom Green Gift Program.
- We attended the WBAY RV & Camping show and were well received with our presence. We engaged tradeshow visitors with our homemade Plinko Board and were able to reach out to an audience that was untapped. We look forward to attending in future years.
- New, additional TrafX Counters were ordered for Bay Shore, Dog Park, and Barkhausen. Staff has been working on programming, placement, and data collection.
- Frenzy on the Fox took place on January 12 and was a great winter event. We hosted the turnaround point with the concessions trailer, fire pit, hot apple cider, cookies, and music to keep the attendees energized.
- The weather this past month really kept us guessing. From postponing the Friends of Neshota Park snowshoe race due to lack of snow, and ultimately receiving snow, but well below normal temperatures the race was moved to February 2, 2019.

Grounds, Buildings & Trails

- Cut and removed trees and brush along the river bank on east side of the Fairgrounds.
- Cut and removed dead elms along the Fox River Trail.
- Posted a RFQ for the Barkhausen storage building and Barkhausen bathroom remodel/ classroom addition.
- Posted a RFP for Bay Shore Harbor Design and Park Planning.
- Apple Valley is plowing the FRT per our agreement.
- Fox River Trail restroom cleaning and dog waste containers collection.
- Reforestation Camp began grooming ski trails and fat bike trails.
- Jeff at the Reforestation Camp was taught how to roll and groom ski trail skate deck and track by our master groomer, Clay Garrett.

Recurring Maintenance

- Snow plowing and trail grooming is ongoing as weather warrants.
- Security checks at all Park facilities and trails.
- Lily Lake aerator inspections continue. Staff was unable to safely access the lake to install fence.
- Ongoing equipment inventory.
- Processing of maintenance work orders.
- Reforestation Camp fixed electrical issues on Tidd Tech, and took the Gator in for new clutches and a belt.

Spotlight on Programming

- Staff hosted live shots with Fox 11 News about the candlelight event and other programs.
- The abnormally cold temperatures late in the month caused cancellation of two public programs and 4 days of school programs, but allowed staff to organize and plan for exciting programs when everything got back up and running.
- Staff worked on preparing for upcoming programs, organizing educational materials and storage areas, and improving materials.
- Summer camps registration is picking up and staff has been preparing materials.

Upcoming Events

January

26 Snowshoe Discovery Hike 24/27 WBAY Camping & RV Show

February

1	Evening Snowshoe Hike
2	Neshota Friends Group Snowshoe Race
9	Parks Job Fair
15	Tiki Torch Trek
23	The Magic Shrinking Cup
23	GB Duck Hunters Assoc Work Day at Barkhausen

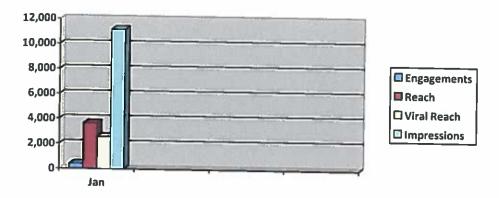
March

9	Bluebird House Workshop
16	Bluebird House Workshop
23	Maple Syrupin' Public Day
26	Sweet Spring Break Maple Syrupin' Day

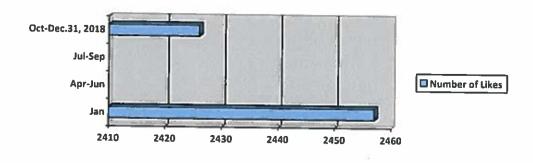
April

6	Bat House	Workshop
13	Bat House	Workshop

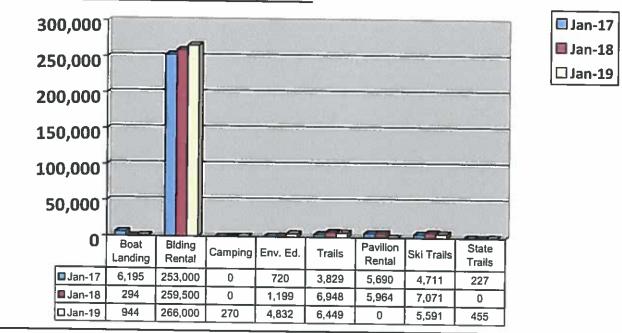
Facebook Engagements, Reach, Viral Reach, & Impressions *Note data through January 31, 2019.



Facebook Likes

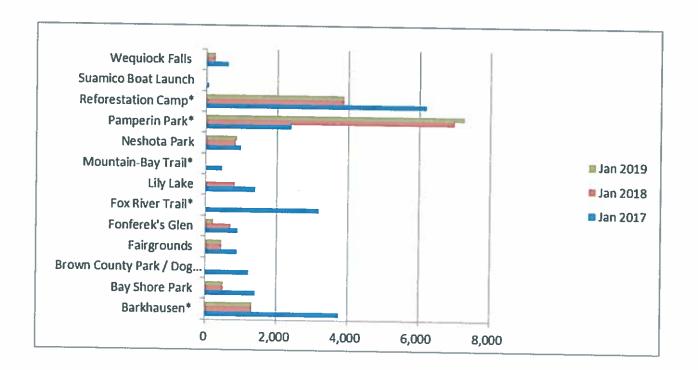


Brown County Parks Revenue Comparison



Brown County Parks Attendance

^{*}Indicates one or more electronic counting devices are in use.



BOARD OF SUPERVISORS

Brown County



BROWN COUNTY BOARD OF SUPERVISORS GREEN BAY, WISCONSIN

Meeting Date:	12/19/2018
Agenda No.: 76-	Ed+ Rec
	Motion from the Floor
I make the following-	motion:
	sunty Pedestrian Trail From Pamporin Park to the
Saymour Jr.	ail in Outagemp County. Utilizing the existing
abanduned rai	Iroad which parallels CTH J. In order to
avoid a dispu	te between Hobert and the Oneide Nation I
request Brown	in Country take ownership through our Parks
Department a	und astablish atrail
Thute sopracement	ives From Hobert, The Onside Nation, and Brown County
	Signed: Take In En
	District No.
	District No. 9

(Please deliver to County Clerk after motion is made for recording into minutes.)





BROWN COUNTY BOARD OF SUPERVISORS COURT HOUSE GREEN BAY, WISCONSIN

BROWN COUNTY BOARD OF SUPERVISORS

Meeting Date:	204619
A genda No . :	5d + Rec Conte
5	Motion from the Floor
make the fol	lowing motion: Yor Corp Counsul to draft a
	time to the Governor in support of continuing
The Know	who - Nelson Skwardship Program / Crant, the
KNS PI	De's mission is to preserve Valuable natural
areks	& willife habitet protect water quedity & fisheries
and o	Como apprhentes to outdoor recuestion
promi	He economic Levelornant & enhance the
malula	of the for all residents of 60) Program is set to expire
	Signed: Ale Ivan
	District No.:

(Please deliver to the County Clerk after the motion is made for recording into the minutes.)

13

TO THE HONORABLE CHAIRMAN AND MEMBERS OF THE COUNTY BOARD OF SUPERVISORS

Ladies and Gentlemen:

RESOLUTION SUPPORTING BROWN COUNTY OFF-ROAD RECREATIONAL TRAILS, INCLUDING THE RAIL CORRIDOR BETWEEN THE VILLAGE OF HOWARD AND THE TOWN OF ONEIDA

WHEREAS, Brown County ("County") manages over 34 miles of rail trails through its Parks Department; and

WHEREAS, the County recognizes the economic, social and health/wellness benefits that these trails provide; and

WHEREAS, the County is aware of an abandoned rail corridor between Packerland Drive (in the Village of Howard) and the Town of Oneida that has the potential to provide an additional 5.5 miles of off-road trail connectivity for residents and visitors; and

WHEREAS, the County supports continued efforts between, and partnership with, all stakeholders to see that this abandoned rail corridor be converted into a multi-use recreational trail to enrich the quality of life of residents and visitors, attract and retain talent in our community, offer quality outdoor recreational opportunities and promote healthy lifestyles year-round.

NOW, THEREFORE, BE IT RESOLVED that the Brown County Board of Supervisors hereby directs that County staff and administration continue supporting trail partnerships and development, and that County staff and administration continue making efforts toward the goal of converting this rail corridor into a recreational trail.

Respectfully submitted,

EDUCATION AND RECREATION COMMITTEE

Approve	d By:											
TROY S'												
Date Sign	ned:											
19-024R												
Authored	by Pari	ks De	partme	ent								
Final Dra					Counse	1						
	11		.,	F		-						
Fiscal No	ote: This	s resoi	ution (does not	require	an ap	propriation f	rom the	Gene	ral Fi	und.	
					1		1 1					
				BOARE	OF SUPERV	SORS RO	OLL CALL #					
								_				
				Motion ma	nde by Super	visor		_				
				Seconded	by Superviso	r		_				
					_							
SUPERVISORS	DIST. #	AYES	NAYS	ABSTAIN	EXCUSED		SUPERVISORS	DIST.#	AYES	NAYS	ABSTAIN	EXCUSED
SIEBER	1						BRUSKY	14				
DE WANE	2						BALLARD	15				
NICHOLSON	3			<u> </u>	<u> </u>		KASTER	16				
HOYER	4						VAN DYCK	17				
GRUSZYNSKI	5						LINSSEN	18				
LEFEBVRE	6						KNEISZEL	19				
ERICKSON	7					1	DESLAURIERS	20				

TRAN

LUND

DENEYS

MOYNIHAN, JR.

SCHADEWALD

SUENNEN

21

22

23

24

25

26

Total Votes Cast			
Motion:	Adopted	Defeated	Tabled

8

9

10

11

12

13

BORCHARDT

VANDER LEEST

EVANS

BUCKLEY

LANDWEHR

DANTINNE, JR

PARKS

Brown County

P.O. BOX 23600 GREEN BAY, WI 54305-3600



Matt Kriese

PHONE: (920) 448-6242 FAX: (920) 448-4054

ASSISTANT PARKS DIRECTOR

RESOLUTION/ORDINANCE SUBMISSION TO COUNTY BOARD

DATE:	02/19/2019							
REQUEST TO:	EDUCATION AND RECREATION COMMITTEE							
MEETING DATE:	02/28/2019							
REQUEST FROM:	Matt Kriese							
REQUEST TYPE:	x New resolution ☐ Revision to resolution ☐ Revision to ordinance							
RECREATION	SOLUTION SUPPORTING BROWN COUNTY OFF-ROAD AL TRAILS, INCLUDING THE RAIL CORRIDOR BETWEEN HOWARD AND THE TOWN OF ONEIDA							
use the trails or as a m	ranages over 34 miles of rail trails in the county. These trails provide great excitizens in our county and those traveling from surrounding areas to either ode of transportation. Brown County supports adding additional off-road tizens and visitors to use.							
FISCAL IMPACT: NOTE: This fiscal impact port	ion is initially completed by requestor, but verified by the DOA and updated if necessary.							
1. What is the amount	of the fiscal impact? \$0							
2. Is it currently budge	eted? ☐ Yes ☐ No ☒ N/A (if \$0 fiscal impact)							
a. If yes, in wh								
b. If no, how w	vill the impact be funded?							
	from an external source, is it one-time □ or continuous? □							
	porting documentation of fiscal impact determination.							

x COPY OF RESOLUTION OR ORDINANCE IS ATTACHED

EDUCATION, CULTURE, & RECREATION DIVISION 2018 TO 2018 CARYOVER FUNDS

			*estimated	*estimated
AMOUNT REQUESTED	85,140 40,376	126,516 25,000 60,000 85,000	107,445	680,252
PURPOSE	Storage building - Bankhausan Forferek overlook	Bay Shore breakwall permitting and design Bay Shore breakwall architect and design	Unspent donalians	Continuation of project implementation
ACCOUNT #	100.062.091.001.6110.100	121.062.064.5708 121.062.064.6181	641.057.001.XXXX	412.062.XXXX
DEPARTMENT	Parks Outlay - Other (\$5,000+) Outlay - Other (\$5,000+)	Boat Landing Professional Services Architect	NEW Zoo Donatlons All Accounts	Veteran's Memorial Comp Capital Project

Approved by County Executive:

These are the available funds at this time. They may be changed for any audit or adjusting entries.